



ROBERT A. SCHNEIDER AGENCY, INC.

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## Specified Professions Product for Printers

### *Claim Examples*

- ▶ Ray's Ribs is planning their grand opening of their new restaurant. They contact Paul's Print Shop to have their menus printed. Ray stresses the importance of having the menus finished by June 1 at the absolute latest, as their restaurant is scheduled to open on June 2. Unfortunately, Paul's Print Shop misses the deadline and Ray's Ribs is forced to postpone their opening until the menus are printed. Ray sues Paul's Print Shop for \$50,000 for missing the deadline.
- ▶ John and Elaine are getting married on July 8. They have The Print Shack print up 200 invitations and then send them to their guests. Unfortunately, the invitations list the wedding date as July 18. Several guests are coming in from out of town and book their flights for the 18th. By the time the error is realized, they are unable to change their flights without paying a substantial penalty. John and Elaine sue The Print Shack for \$20,000 to cover the expenses of their guests.
- ▶ A printing company is responsible for printing labels for cookie packaging. They are informed that they need to make a correction to the list of ingredients on the label. They do so, however the correction ends up crowding off one line of the bar code used by retailers for price scanning. Retailers are unable to scan the product properly, and demand reparations. The insurance carrier pays \$100,000 to settle the claim.
- ▶ A local grocery store is having a "buy one, get one free with coupon" special on steaks. They contract with Pat's Printing to produce the coupons, and specify that each coupon should have wording which reads "limit one per customer." Unfortunately, Pat's Printing omits this wording. The grocery store is inundated with customers redeeming the coupons, and they ultimately lose \$50,000 as a result of the error. They sue Pat's Printing for \$50,000 to cover their expenses.
- ▶ Max and Helen's children are planning an elaborate banquet for their parents 50th wedding anniversary celebration. They hire Sal's Stationary to print the invitations. That day, a disgruntled employee at Sal's places an extremely offensive watermark on the invitations, which are then sent out to 300 guests. The guests are very offended, and over 200 of them do not show up for the banquet. Much of the food at the banquet goes to waste. Max and Helen's children sue Sal's Stationary for \$18,000 to cover the expenses of the banquet.